

PRIVACY POLICY

Pat Poon Medicine Professional Corporation (the "Company") maintains strict customer information privacy policies and uses state of the art technologies to safeguard customer information and communications from unauthorized intrusions.

The Company recognizes that the growth of on-line services, including Internet services, has created additional privacy concerns, particularly for consumers.

On-line privacy concerns focus primarily on the protection of "customer identifiable" information which an individual or other customer reasonably expects to be kept private. As the term suggests, "customer identifiable" information is information that, when associated with an individual identifies that individual, for example, a customer's name, address, telephone number, and e-mail address.

The Company has put in place the following On-line Privacy Policy. This policy covers the Company. The Company will continue to protect customer information derived from customer usage of the Company's website, consistent with laws and regulations issued by Ontario, Canada.

Collection and Use: When you access the Internet, the computers that host web sites you visit ("web servers") automatically receive some browsing information. This "usage data" may include a record of which pages a web browser has visited. The Company's servers receive usage data when customers visit the Company's web sites. The Company may use usage data to inform you of goods and services that may be of interest, or to provide customized features and services. The Company will not use information about your activities on the Internet together with any information that identifies you without your consent.

The Company may use various kinds of software devices to collect information about Internet use. Small files called "cookies" may be attached to your Web browser and/or computer. These files identify you, and save information such as passwords so that web sites can recognize you. You can set your browser to disable cookies, but some of the Company's web site functions may not work properly if you do this.

In addition, on some web sites, the Company may use small bits of code such as "one-pixel gifs," or "clear gifs" embedded in some web pages, to make cookies more effective.

Disclosure: The Company will not sell, trade, or disclose to third parties any customer identifiable information derived from the use of The Company's website – including customer names and contact information – without the consent of the customer (except as required by court order, subpoena, search warrant, or other legal process or in the case of imminent physical harm to the customer or others). If the Company includes your name and any other personally identifiable in a directory that the Company creates from information we receive as an on-line service provider, the company will give you the opportunity to have your information excluded from that directory. Business directories that the Company creates may, however, contain information obtained from other sources.

Third Party Gathering: The Company may use blog platforms such as www.blog.com. Information is collected by www.blog.com on behalf of the Company when you make a contribution to the blog such as a comment on a blog post. The information collected by www.blog.com is mostly anonymous (except for some information such as email addresses, and IP addresses). For more information on www.blog.com's policies, you may visit their [Terms of Service](#).

Customer Choice: A customer may choose not to receive direct marketing communications from the Company in connection with the Company's on-line services. Upon such choice, the Company (a) will not contact that customer directly with marketing messages about the Company's on-line services, and (b) will not use customer identifiable information obtained from that customer nor use an on-line service to contact that customer with marketing messages about any of the Company's products or services. A customer may choose not to receive such messages by e-mail, by mail, or by telephone.

Security: The Company has implemented technology and security features and strict policy guidelines to safeguard the privacy of your customer identifiable information from unauthorized access or improper use, and we will continue to enhance our security procedures as new technology becomes available.

Improper Conduct: The Company may also use customer identifiable information to investigate and help prevent potentially unlawful activity or activity that threatens the network or otherwise violates the customer agreement for that service.

Customer Concerns: If you are a consumer with concerns about the Company's on-line Privacy Policy or its implementation you may contact us at webmaster@poondiet.com.

Changes in Practices: The Company will keep this Privacy Policy current. The company will inform you of any changes that we make by posting notice of changes on the Company's homepage.

Additional Privacy Protections for Children Using the Internet

The Company joins the industry in recognizing that children, including young teens, may not be able to make informed choices about personal information requested on-line.